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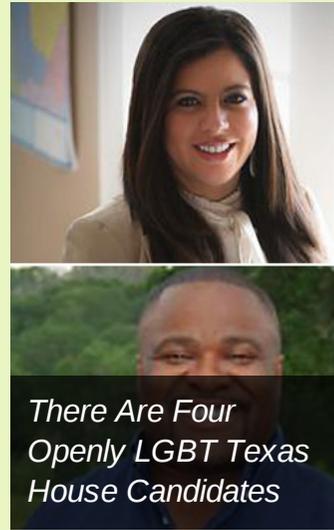
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Since You Didn't Ask: Wearing A Bear Suit At Whole Foods Bar - W4M

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Wearing a bear suit at Whole Foods Bar - w4m - 27 (Whole Foods Lamar)

Were you wearing a bear costume at the Whole Foods Bar a few weeks ago? We're looking for the man (or woman) behind the mask.

If said bear was you, or someone you know, please reply! We have an idea and need this bear's help before SXSW.

[Posting ID]

Getting ready for SXSW is a lot like getting ready for Hipster Christmas. No matter what end of things you are on, the preparation seems endless. The RSVP's! The planning! The stocking up of whatever bare necessities you might need during the maelstrom! The renting of lights, drums, couches and keyboards for your party! The hiding the contents of your liquor closet so that the Latvian band crashing in your living room doesn't mistake



*send a tip*

Got something to share? Let us know!

tips@austinist.com

SEND

your best bourbon for their breakfast!

No matter how early you start or how many spreadsheets you make, there are always details you've forgotten—like getting a bear.

This can be so aggravating, especially if you totally remember seeing the bear in the Whole Foods on Lamar not so long ago, apparently drinking at the bar and perhaps willing to go home with anyone who had a nice cozy den and a stash of honey. (Tho, frankly isn't the weather still a bit too unsettled for a bear to be out of hibernation?)

While here it looks like someone totally wants that super-cute bear for SXSW, there's no mention of what's in it for the bear! Is this the bear's chance to become a spokesbear for an Internet-based bear dating service? Bear-hoodie consultant? Is there an endless supply of bear claws on offer? Or would the poster like to hook the bear up with a lifetime supply of bushels of organic berries? Is there a fab spread in the spring issue of Better Homes And Dens? Or is this a payment-deferred opportunity that that the bear should pursue for nothing more than bear street cred and a few honey-roasted peanuts on the craft services table?

It isn't clear from the posting whether another bear will do if the bear in the posting isn't available.

Here at **Since We Didn't Ask**, we're in favor of speaking up and saying hello in the moment. This is especially vital in this case, as the bear may have just been getting up for a midnight snack, and may have gone back into hibernation.

Speaking of bears and SXSW, here's a fun song from the band Bearsuit that played SXSW 2012!



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By [anninaustin](#) in [News](#) on Mar 8, 2013 12:18 PM

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