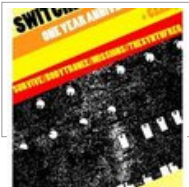


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Friday Fun @SXSWi: How to Rawk SXSW!



sxsw.com

How to Rawk SXSW

Friday, March 12 at 2:00 PM

Austin Convention Center (500 E Cesar Chavez Street)

Room: 18ABCD

[\[info\]](#) | [\[tickets\]](#)

The **Washington Post** recently described SXSW Interactive as "a drinking festival with a side of tech..." That seems like a fair analysis of the South by Southwest Interactive weekend to us!

While we can't possibly cover every one of the gazillion parties and funtime events associated with SXSWi, there is (thankfully) one logical place to start on this first day of the festival!

The first stop on our party-heavy festival itinerary is the panel, **"How to Rawk SXSW."** We've been hearing *for years* about how much fun -- and how informative -- this annual panel is.

This particular panel focuses on tips for getting the proper panel/party balance in your own personal SXSW. This is totally a great panel to start your festival if you want to make sure that you don't overtax your

brain or your liver at SXSWi.

This year's panel will feature tips from SXSW veterans: **Min Jung Kim** (minjungkim.com), **Ben Huh** (Cheezburger Network), **Denise Jacobs** (DeniseJacobs.com), **Jeremy Keith** (Clearleft Ltd).

Since this panel is an annual event, [here's a peek at what sort of advice you might expect from Min Jung Kim.](#)

Contact the author of this article or email tips@austinist.com with further questions, comments or tips.

By [annainAustin](#) in [Other](#) on March 12, 2010 10:36 AM

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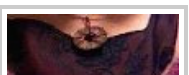
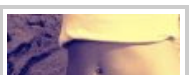
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