• newsletters • best of austin • find a paper • mobile version • e-edition • submit an event • advertise with us • contact • jobs • 🛐 📔 📭 🚼



HOME: OCTOBER 29, 1999: FEATURES

TEXT SIZE - 7 + 7 ++

Over the 8 Ball

This Essay for Entertainment Purposes Only ...

BY ANNA HANKS

Imagine how children across America will feel when they discover that one of their most enduring and popular toys is actually a tool of the occult! We're not talking about the Ouija board, despite that demonic diversion's frequent place as fodder for fundamentalist Sunday morning rants. No, the real stealthy tool of Satan is a palm-sized black plastic sphere with 20 possible different answers to life's most mysterious questions (so long as they are asked in a yes-or-no form). Is there any other way to explain an implement of such magnitude?

The reason the Magic 8 Ball is an occult power tool, in my humble opinion, is that it *says* it isn't. This type of childlike logic always inspires the suspicion that whatever someone is making the effort to deny *must* be true (i.e.: "Clinton's impeachment trial was not about sex!"). The small black oracle's packaging reads, "Magic 8 Ball to be used for entertainment purposes only."



By Jason Stout

Right. When I asked the Magic 8 Ball if it was a tool of the devil, it answered, "It is certain."

What more proof do you need?

The Magic 8 Ball is an object of worship. Invented 50 years ago, it has spawned such Internet sites as The Magic 8 Ball Autopsy, The Talking Kurt Cobain Magic 8 Ball Site, and The Smoking Head of Bob (which served as a Magic 8 Ball site until the friendly folks at Tyco sent a cease & desist letter).

The fact that the Magic 8 Ball *is* at its core an eight ball conjures up the phrase, "Behind the eight ball," a term used to refer to someone who is at such a disadvantage that they are almost cursed. And if the link between curse and demonic tool isn't clear enough for you, it's time for that remedial occult class.

My personal Magic 8 Ball obsession begin when I was -- eight. It was a gift from my mother, a conservative Baptist lady who spent years writing the White House trying to convince President Bush that Halloween ought to be abolished on religious grounds. Little did she know of the innocent Magic 8 Ball's powers; its influence worked even on her. Now, that's stealth.

Oh, my relationship with the ball of magic proceeded amicably enough. I consulted it whenever I needed. Elementary school dilemmas such as "Will I have a pop quiz on the state capitals tomorrow?" seemed like just the sort of probing life question that the ball could handle. Unfortunately, the "Don't count on it," answer lulled me into a false sense of security. So began my downward academic spiral. Thank you, Magic 8 Ball. I still, to this day, do not know the capital of Idaho.

As I grew older the questions begin to be more, er, personal in nature. Would I get invited to a party? Would the blond-haired, blue-eyed, captain of the seventh-grade football team ever ask me out? The fact that I never got the answer I wanted never seemed to be a problem. It was the act of asking -- the shaking and the hoping -- that suspended dreary reality. In junior high, an especially sucky period, I went through six of the damn things. Consumer tip: Throwing them across the room does not constitute shaking.

For some reason, I never had to replace my destroyed Magic 8 Balls. As soon as an old one would mysteriously die, a new one would mysteriously appear as a birthday or Christmas gift. Yet, I've never had two at once. Hmmmm. Perhaps this phenomenon can be easily explained in the world of Harry Potter.

Despite my emotional dependence on the trusty round oracle with the mysterious blue liquid, I do not currently own a Magic 8 Ball. I don't need that kind of temptation in my life. I'm bad enough without having one in my house. I can be caught surreptitiously checking them out: A sneaky sashay to the toy aisle when I get my oil changed at Wal-Mart, or a quick trip to Urban Outfitters during lunch. Those stolen glances at the ball give me the thrill of illicit occult activity without any of the risk.

I thought for sure I was the only person in the world with this particular toy problem. FURTHER READING Not so. The New Year's Eve party I went to last year was at the home of a fellow Magic 8 Baller. Out of habit, I picked it up and checked the outlook for '99. "Will I hear that #@!!\$%* Prince song more than 1999 times this year?" I asked the brave little ball. Just as the foamy bubbles from my too-vigorous shaking began to recede, • Magic 8 Ball the ball was jerked out of my hands. A room full of twentysomething professionals toys became a room full of junior high girls snatching at the prize, squealing, "Oh, Oh, Let • occult Me! Let Me!" Tellingly, one of the squealers was on the lucrative end of the mental health field. Tarot

A legislative aide wanted to know if he was going to get lucky during session. "Better • psychic powers not tell you now" was the reply. Then a UT graduate student wanted to know if she was going to get lucky before the start of the semester. The questions were coming fast and furious, and the poor Magic 8 couldn't keep up. The bubbly blue chemical froth made it impossible to see the answers. So someone whipped a miniature key chain Magic 8 Ball out of a pocket. Still warm from its original owner, we shook it and tried to read the teeny, tiny printing on the inside of the ball. Alas, our eyes were far too old for such small letters. We strained to see. What a surprise to realize that the questions of the Magic 8 Ball were exactly the same questions asked of 8 Ball back when I was a kid. We were still obsessed with sex.

The folks at Mattel (who purchased original 8 Ball purveyors, Tyco) must have realized that many of the questions asked of the psychic sphere are about possible romantic entanglements. They now produce and market an "Electronic Magic 8 Ball Date Ball." Packed in hot pink, the ball is "The ultimate fortuneteller just for girls," thus reinforcing the skewed worldview of Seventeen magazine. This electronic version with 88 different answers offers similar insight as the original's smarmy swami declarations, but with vague variations: "I think yes," "Cannot predict now," "Good chance," "Still thinking," etc.

The disappointing thing about this electronic fortune teller is that it doesn't need shaking. To get a response, one presses a button on the top which triggers the little ball into playing a tune while heart-shaped graphics precede letters which dribble out . The Hightower Report an electronic answer. The display works like one of those annoying message boards where words move from right to left, revealing only one or two at a time. In their efforts to ring high-tech bells and blow LED whistles, Mattel forgot the shake. The lack of shaking make the ball's answer somehow less personal and less authoritative. More from As in homeopathic medicine, shaking gives the ball the necessary energy to complete October 29, 1999 its task. Without the shaking, the ball's answer is an enervated electronic entity. Arts

For those who find the peppy, almost positive response of the classic Magic 8 Ball too Books cloying, there is now "The Sarcastic Ball," made by Archie McPhee's Accoutrements. Food "It tells it like it is," says the label. When asked a question such as "Will our three-year-old Dalmatian ever stop peeing on the carpet?" the Sarcastic Ball answers "Yeah, Music and I'm the Pope." The Electronic Magic 8 Ball offers, "Maybe." Sadly, it must be acknowledged: The Sarcastic Ball comes a lot closer to the truth.

From the same folks who brought you The Sarcastic Ball, there's also "Madame Zelda's Crystal Ball," which glows in the dark and features a giant, disquieting eye on Archives by the top. It has somewhat updated colloquialisms in place of the classic Magic 8 Ball responses: "No doubt about it," "So it shall be," "Cannot foretell now." Yet these variations have nowhere reached the market penetration of the original.

It seems that everyone has played with the Magic 8 Ball at one time. An informal survey of former Magic 8 Ball users revealed that many felt a sense of empty disappointment following their consultation with the ball. After all, when people go to the trouble of seeking out an oracle, they want the oracle to be right. Or at least have a clue. As a traumatic sixth-grade experience with the Tarot card reader at th Halloween church carnival taught me, people don't want to have their fortunes to by a sixth-grader out past curfew. And they don't want to pay for the privilege. The clerk at the hip discount store offered little condolence, "They're not really accura But it's better than spending your money on the psychic hotline.'

As to what this really means? "Better not tell you now."

Share	(Oct 29, 2004)
EmailPrint articleDigg Twitter Facebook Del.icio.us LinkedLn	Barbara Bush (Oct 28, 2005)
POST A COMMENT UserName: Password:	Chris Bell (Oct 27, 2006 Richard Suttle (Oct 26, 2007) John McCain (Oct 31, 2008)
Headline (optional):	all Special Issu
Don't have an account? Create an account Forgot your username/password? Why should I create an account?	More by Anna Hanks Rolling the Bones November 9, 2001 Rolling the Bonesby Kyle Jarrard Steerforth Press, 320 pp., \$24 Rolling the
Comment	Bones is like one of those pokey rides
Permission to Print. Letter to the editor. Preview Comment	Seabiscuit: An America

Keywords for this story fortune telling

predictions

psychic hotlines

Deep Focus Life & Humor



Letscher





FORUMS Tone Deaf Europe Better Than U.S.



News

Screens Features Columns

Browse the Issue Author Column Review Section

SPECIAL ISSUES

ıe	More Halloween Masks					
old	Rick Perry (Oct 27, 2000)					
e	gas mask (Oct 26, 2001)					
te.	Stan Knee (Oct 25, 2002)					
	Tom 'Leatherface' Delay (Oct 31, 2003)					
	Iraqi Day of the Dead (Oct 29, 2004)					
	Barbara Bush (Oct 28, 2005)					
	Chris Bell (Oct 27, 2006)					
	Richard Suttle (Oct 26, 2007)					
	John McCain					
	(Oct 31, 2008)					
	all Special Issues					
	More by					
	Anna Hanks					
	Rolling the Bones					
	November 9, 2001					
	Rolling the Bonesby					
	Kyle Jarrard Steerforth Press, 320					
	pp., \$24 Rolling the					
	Bones is like one of					
	those pokey rides					
	Seabiscuit: An American					

Leaend June 1, 2001 Seabiscuit: An American Legendby Laura Hillenbrand Random House, 399 pp., \$24.95 Once upon a time, one of

Copyright © 1995-2010 Austin Chronicle Corp. All rights reserved.

HOME	NEWS	ARTS	BOOKS	FOOD	SCREENS	MUSIC	CALENDAR	CITY GUIDE	CLASSIFIEDS	PERSONALS	PROMOTIONS

best of austin | find a paper | submit an event | info | advertise with us | national advertising | contact | privacy | oops!